









A Modern Craftsman

Inside the Scotty Cameron Putter Studio in Southern California, my team and I are focused on one simple goal, producing the finest putters in the world.

Every day, we strive to learn
more about how the ball, the
putter and the golfer workperformance on the green.The key elements of putter
selection are length and toeThe key elements of puttertogether, and how we can
improve that connection.flow, but all aspects of putterUsing state-of-the-art
information on how the world'sweight, loft and liebest players approach putting.are explained.

With those insights we continually experiment with new designs, materials and technologies.

In This guide will help you select a putter to improve your performance on the green. Whichever Scotty Cameron putter you choose, you can count on an unparalleled attention to detail that ensures complete harmony between how it looks, sounds, feels and performs.

. Scotty Cameron

Shape

Putters are personal.

Many players pick a shape that complements their stroke. Technical strokes tend to prefer square shapes and mechanical necks. Players that want to rid themselves of technical thoughts tend towards softer lines and flowing necks.

All Scotty Cameron putters are precision milled so the

critical angles of the face, sole and shaft ensure each putter sits square. Each head is shaped and softened to flow to the ground and inspire confidence at address.

Scotty Cameron Select Putters are modern blades and mid mallets designed to meet the requirements of the world's best players. Scotty Cameron GoLo mallets have an easy to align, rounded and racy profile that flows elegantly down from the shaft through the curved back.

Scotty Cameron Futura X putters feature a high MOI design with advanced perimeter weighting for stability throughout the stroke.







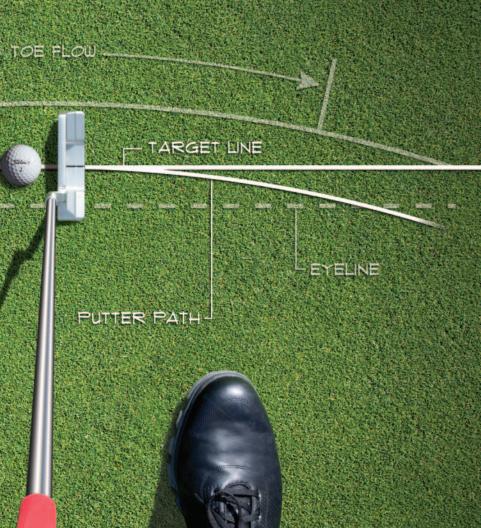
Path

Putters are not pendulums.

Putters do not swing vertically back and through along the target line. Because of lie angle, the proper putting stroke moves along an arcing path: slightly inside of the target line, back to square, then to the inside again after impact.

The proper length putter correctly sets eye position just inside the target line, and the correct amount of toe flow allows the putter to flow squarely to the proper arcing path throughout the stroke.

The best players in the world keep the face square to the arcing path and the butt of the putter pointed at the midsection throughout the stroke. Selecting the right putter will help you do the same.



Length

Length sets eye position.

The ideal putter length sets your eyes 1-2" inside of the target line to allow you to execute the proper arcing putting stroke while maintaining good posture and balance (See the Path illustration).

If your putter is too long, your setup posture will be too upright with your eyes set too far inside the target line. For a right-handed golfer this results in a path that starts too far inside and putts pushed to the right.

If your putter is too short, your setup posture will be too hunched over with your eyes set too far outside the target line. For a right-handed golfer this results in a path that starts too far outside and putts pulled to the left.



Toe Flow

Everyone needs toe flow.

In order for the putter head to move squarely along the proper arcing path, the toe of the putter must "flow" throughout the stroke (see the Path illustration). How and where the neck or shaft of the putter joins the head determines its toe flow.

If your stroke does not track along the proper arcing path, choose a putter that helps correct it. If your stroke flows naturally, choose a putter that flows with it. This will reduce the tendency to manipulate the putter face with your hands. The best way to find the toe flow that corrects or compliments your stroke is to hit straight, flat putts from 20ft to see what works best.

MINIMUM TOE FLOW MEDIUM TOE FLOW CAMERON CAMERON Bent and Straight shaft necks provide minimum **Plumbing necks** provide a medium toe flow and toe flow and can help players who tend to are appropriate for players with naturally flowing manipulate the face with their hands. These strokes who prefer a balanced putter design. strokes tend to start inside the ideal arc, with missed putts generally pulled.



Flare and Flow necks provide maximum toe flow and can help players with overly mechanical putting strokes that lack natural flow. These strokes tend to start outside the ideal arc, with missed putts typically pushed.



Weight

For most players, the standard Scotty Cameron weight configuration will produce the ideal balance and feel to execute the proper stroke. If your stroke tends to decelerate, if your hands get too active, or if you have too much wrist break, you should consider a heavier head or a Dual Balance putter that is heavier overall.



Loft & Lie

Scotty Cameron Putter Studio research shows that a ball pushes down slightly into the grass on a green, and that 3.5° of loft is needed to lift the ball up and on to the surface for a smooth roll.

The key to finding the proper lie angle is finding the correct putter length. Standard lie angle works for the vast majority of players if they have the correct length.

Dual Balance vs Conventional

Players that struggle to produce a flowing stroke with a conventional length putter should consider Dual Balance. The 50g counterweight in the butt of the shaft helps stabilize the stroke by placing weight above the player's hands. The proper length Dual Balance putter is three inches longer than the conventional length you use. Grip down to your preferred length to keep the counterweight above the hands for maximum stability.



DUAL BALANCE DETAILS

Head Weight: 400g

Counter Weight: 50g

Lengths: 36" - 40"

Dual Balance Grip: 15"

DUAL BALANCE MODELS

Futura X

Newport 2*

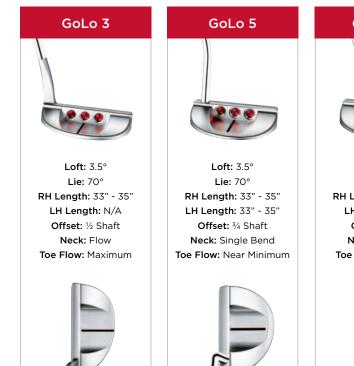
GoLo 7*

* Available 5/30/14

Select Specifications



GoLo & Futura X Specifications



GoLo S5



Loft: 3.5° Lie: 70° RH Length: 33" - 35" LH Length: N/A Offset: None Neck: Straight Toe Flow: Minimum



GoLo 7



Loft: 3.5° Lie: 70° RH Length: 33" - 35" LH Length: N/A Offset: ¾ Shaft Neck: Single Bend Toe Flow: Near Minimum



FUTURA X



Loft: 3.5° Lie: 70° RH Length: 33" - 35" LH Length: 33" - 35" Offset: Full Shaft Neck: Double Bend Toe Flow: Minimum



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